



COURSES / **FASHION** / ACCESSORIES, JEWELLERY /

INTRODUCTION TO FASHION ACCESSORIES

DESIGNING CONTEMPORARY ACCESSORIES. FROM ARCHITECTURE TO SHOE DESIGN.

OBJECTIVES

- Analyzing Contemporary Accessory Design by means of the technical skills necessary to produce shoes and bags; contemporary Italian products, and future trends;
- Designing a woman shoe or bag collection;
- Designing a shape on a shoe last;
- The ability to work with fundamental fashion accessory skills;
- The ability to demonstrate the new knowledge on the design of Italian-made accessories acquired during the course.

MAIN TOPICS

Students will be taught to develop their knowledge and skills in Fashion Accessory Design, in particular shoes and bags. Student teams will be formed for bags and shoes. Students can choose to work on a bag or a shoe project, or on both of them.

In the first part of the course, special lectures will be given to provide fundamental knowledge of shoe design and bag design. The acquisition of technical skills will be comprised in the project. A collection will be developed with a professional teacher from Ars Sutoria (a traditional Italian shoe and bag crafting school). A hand-made prototype will be created directly on the last.

During the second part of the course, students will be given a topical trend theme on which they will conduct their research. They will develop this to provide a foundation for their women's shoe collection or women's bag collection.

Students will be shown how to present and illustrate their ideas. A sketch book will be generated as part of the project, and specific research on materials will be carried out. Students will visit a shoe and leather library where they will be given the opportunity to see and touch all kinds of accessory materials.

LANGUAGE

English

CALENDAR AND ATTENDANCE

5 July – 16 July, 2010

45 hours lessons: on Monday 5 July there will be an orientation session from 10 am to 11 am, lessons from 11 am to 1 pm, lunch break from 1 pm to 2 pm and lessons again from 2 pm to 5 pm. On the other days, there will be lessons from 10 am to 1 pm and from 2 pm to 4 pm. There will be no lessons on Friday 9 July. Attendance is mandatory.



MILANO
SUMMER SCHOOL
JUNE > AUGUST > 2010

Milano



Comune
di Milano



CANDIDATE PROFILE

- Applicants should possess the following skills:
- Knowledge of the English language
- Creative vision
- An interest in, and aptitude for, sociological research
- A natural inclination for communicating a concept by means of sketches, colour combinations, material combinations, and illustrations.
- Drawing skills
- Manual skills
- Computer graphic techniques

ADMISSION PROCEDURE AND DEADLINE

Please go to <http://www.design-summer-courses.com/enrol-design-courses.html> and follow the application procedure step by step (you can enrol online or choose the wire transfer enrolment procedure). The deadline for application form acceptance is 25 June 2010.

ASSESSMENT AND FINAL QUALIFICATION

The final output of the course is the development of a shoe or bag design project. At the end of the course students will be awarded an attendance certificate as long as they have completed 80% of the course.

E.C.T.S.

Currently not available.

TEACHING STAFF

Course Leader and Professor: Orietta Pelizzari

LOCATION

Nuova Accademia di Belle Arti Milano
Via Darwin 20
20143 Milano

FEE

€ 1,480 (including a voucher to be spent at the NABA cafeteria for each day of classes)

CONTACTS

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