



# MILANO SUMMER SCHOOL

JUNE > AUGUST > 2010

Milano



Comune  
di Milano



COURSES / **FASHION** / FASHION DESIGN - STYLING /

## **INTRODUCTION TO FASHION DESIGN**

### **PAST PRESENT FUTURE**

#### **OBJECTIVES**

Students will be shown how to make the most of their potential, and to present their work to its best advantage (even if their drawing skills are not spectacular). They will be helped to develop their ideas to the full. They will be guided on how to make fashion sketches and how to use material located by means of search activities.

#### **MAIN TOPICS**

Using a given trend theme as a starting point, this course gives beginners an introduction to fashion, by showing them how to use that theme to create and present work that will prepare them for further studies in the fashion field. Above all, this course aims to bring the very best out of the students, and they will be helped, while learning, to develop their ideas and their potential to the full. All work will be geared toward the final presentation, which should consist of a portfolio of finished drawings (of their designed mini-collection) with sketchbooks, an inspiration board and a fun decorative fashion item made of new or recycled materials.

During the course, lectures will be given on the fashion system and on art related to the project. Students will also be sent to the best fashion zones in Milan and given lists of places to go and see outside lesson times.

#### **LANGUAGE**

English

#### **CALENDAR AND ATTENDANCE**

5 July – 16 July, 2010

45 hours lessons: on Monday 5 July there will be an orientation session from 10 am to 11 am, lessons from 11 am to 1 pm, lunch break from 1 pm to 2 pm and lessons again from 2 pm to 5 pm. The other days there will be lessons from 10 am to 1 pm and from 2 pm to 4 pm. There will be no lessons on Friday 9 July.

Attendance is mandatory.

#### **CANDIDATE PROFILE**

Applicants should possess the following skills:

- Knowledge of the English language
- A sense of aesthetics
- Motivation



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### ADMISSION PROCEDURE AND DEADLINE

Please go to <http://www.design-summer-courses.com/enrol-design-courses.html>

and follow the application procedure step by step (you can enrol online or choose the wire transfer enrolment procedure).

The deadline for application form acceptance is 25 June 2010.

### ASSESSMENT AND FINAL QUALIFICATION

All work will be geared toward the final presentation which will comprise a portfolio of finished drawings (i.e. designs) with sketchbooks, a mood board and a fun fashion item made from new and recycled materials. At the end of the course, students will be awarded an attendance certificate as long as they have completed 80% of the course.

### E.C.T.S.

Currently not available.

### TEACHING STAFF

Course Leader and Professor: Lee Pring

### LOCATION

Nuova Accademia di Belle Arti Milano  
Via Darwin 20  
20143 Milano

### FEE

€ 1,480 (including a voucher to be spent at the NABA cafeteria for each day of classes)

### CONTACTS

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