



COURSES / **FASHION** / FASHION DESIGN - STYLING /

FASHION STYLING STUDIO **INTERMEDIATE**

**CELEBRITIES FASHION STYLING - FAME: HOW TO CREATE THE IMAGE OF A SINGER,
A DJ/VJ OR A TV HOST**

OBJECTIVES

Students will learn how to broaden their personal design culture in connection with the concept image; they will gather information and knowledge, imagine scenarios and concepts and learn how to express them visually.

This material will support the presentation of a "concept", starting from which it will then be possible to imagine a styling process for a celebrity image.

In their work on their photo-shoots, students will have the chance to use various garments and accessories provided by emerging designers launched during the Milan Fashion Week.

Students will have the opportunity of completing the creation of the image with make-up and hairstyle tested on models provided by Milanese agencies.

Specific technical training will be provided in order to foster imagination and creativity for the final presentation.

MAIN TOPICS

Throughout the course students will learn the fundamentals of Fashion Styling focusing on studying the image of a media icon.

The course introduces a specific overview of the elements that will be taken into account when putting together fashion items to attract media attention towards personalities, music future celebrities or TV hosts (TV programs for young people, music events, cinema, theatre, ballet...).

The course will analyze the features of a personality who needs a certain media appeal to become a celebrity.

LANGUAGE

English

CALENDAR AND ATTENDANCE

20 July – 30 July, 2010

45 hours' lessons: on Tuesday 20 July there will be an orientation session from 10 am to 11 am, lessons from 11 am to 1 pm, lunch break from 1 pm to 2 pm and lessons again from 2 pm to 5 pm.

On the other days there will be lessons from 10 am to 1 pm and from 2 pm to 4 pm.

Attendance is mandatory.



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CANDIDATE PROFILE

Applicants should possess the following skills:

- Knowledge of the English language
- Creative vision
- Interest in, and aptitude for, sociological research
- A natural inclination for communicating concepts through objects, clothing, locations and images.
- Digital photography and computer graphic techniques
- Basic skills in Photoshop and video-editing programs for PC or MAC

ADMISSION PROCEDURE AND DEADLINE

Please go to <http://www.design-summer-courses.com/enrol-design-courses.html> and follow the application procedure step by step (you can enrol online or choose the wire transfer enrolment procedure). The deadline for application form acceptance is 25 June 2010.

ASSESSMENT AND FINAL QUALIFICATION

At the end of the course, students will be awarded an attendance certificate as long as they have completed 80% of the course.

E.C.T.S.

Currently not available.

TEACHING STAFF

Course Leader and Professor: Orietta Pelizzari

LOCATION

Nuova Accademia di Belle Arti Milano
Via Darwin 20
20143 Milano



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FEE

€ 1,480 (including a voucher to be spent at the NABA cafeteria for each day of classes)

CONTACTS

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