



**MILANO**  
**SUMMER SCHOOL**  
JUNE > AUGUST > 2010

Milano



Comune  
di Milano

**NABA**  
NUOVA ACCADEMIA  
DI BELLE ARTI MILANO

COURSES / **FASHION** / FASHION DESIGN - STYLING /

A FOCUS ON...

**ETHICAL FASHION:  
FASHIONING THE FUTURE, HIGH IMPACT FASHION  
INTERMEDIATE LEVEL**

**OBJECTIVES**

The course will provide students with knowledge on the entire process: styling, production, marketing and communication. The course will end with a laboratory section in which students will work in a team developing a feasible ethical fashion project.

**MAIN TOPICS**

The course will explore the habitat of the ethical fashion world, analyzing the three most important areas: sustainability, ecology and recycling.

The aim of this course is to introduce students to an innovative approach to fashion, analyzing cultural and economical contests and some interesting case histories of fashion designers worldwide who are transforming the traditional fashion outlook with solutions that balance ecology, society and culture.

**LANGUAGE**

English

**CALENDAR AND ATTENDANCE**

20 July – 30 July 2010

45 hours' lessons: on Tuesday 20th July there will be an orientation session from 10 am to 11 am, lesson from 11 am to 1 pm, lunch break from 1 pm to 2 pm and lessons again from 2 pm to 5 pm. On the other days, there will be lessons from 10 am to 1 pm and from 2 pm to 4 pm.

Attendance is mandatory.

**CANDIDATE PROFILE**

Applicants should possess the following skills:

- Knowledge of the English language
- Strong Motivation and interest in the subject
- Willingness to work in a team
- Basic computer skills (Office)
- Internet search skills



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### ADMISSION PROCEDURE AND DEADLINE

Please go to <http://www.design-summer-courses.com/enrol-design-courses.html> and follow the application procedure step by step (you can enrol online or choose the wire transfer enrolment procedure). The deadline for application form acceptance is 25 June 2010.

### ASSESSMENT AND FINAL QUALIFICATION

Course work will be geared towards creating a collection for a potential ethical fashion brand and the final presentation, which should consist of a study portfolio, finished drawings (i.e.: designs) with sketchbooks, and a mood board.

At the end of the course, students will be awarded an attendance certificate as long as they have completed 80% of the course.

### E.C.T.S.

Currently not available.

### TEACHING STAFF

Course Leader and Professor:  
Patrizia Moschella

### LOCATION

Nuova Accademia di Belle Arti Milano  
Via Darwin 20  
20143 Milano

### FEE

€ 1,480 (including a voucher to be spent at the NABA cafeteria for each day of classes)

### CONTACTS

#### **Evelina Scrivani**

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Nuova Accademia di Belle Arti  
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